

Business Studies Level 3 Extended Certificate

Course Outline:

This qualification is for students who want to study Business. It will provide you with the opportunity through applied learning to develop core specialist knowledge, skills and understanding required in the business sector.

During the two years, you will need to study 5 Units - 3 are mandatory and 2 are optional

Unit 1 – 120 GLH, externally examined. (mandatory)

Unit 2 – 60 GLH, externally examined. (mandatory)

Unit 4 – 60 GLH, internally assessed and moderated by OCR. (mandatory)

Unit 5 – 60 GLH, internally assessed and moderated by OCR.

Unit 16 – 60 GLH, internally assessed and moderated by OCR.

Year 12

The Business Environment (Unit 1)

Customers and Communication (Unit 4)

Working in Business (Unit 2)

Year 13

Marketing and Market Research (Unit 5)

Principles of Project Management (Unit 16)

How you will be assessed:

Learners will take five units over the two years, which will be made up of three mandatory units and two optional units.

The mandatory externally assessed unit 1, The Business Environment will be covered in Year 12 along with another mandatory unit, though this one is internally assessed unit 4, Customers and Communication. These two units require 180 GLH which is half of the extended certificate course. This also provides the necessary criteria to complete the AS qualification the Cambridge Technical Certificate (05834) at the end of Year 12.

The Business Environment, unit 1, will give learners an understanding of the wider contexts in which businesses operate and their functions and interdependencies. The unit will allow learners to appreciate how legal, financial, ethical and resource constraints can affect business behaviour and the influence different stakeholders can have on how business respond.

Entry requirements:

You do not need to have taken Business Studies at KS4, but if you have you need to have achieved a Pass at Level 2 or above.

Where could the course take you:

This qualification will provide you with the skills, knowledge and understanding to progress into Higher Education on a business related programme such as Business, Business Management, Marketing, Business and Finance, Business and Economics and Accounting at degree level.

Business careers are available in every sector of business you can think of. All industries need managers and good leaders, but this course can also open up roles in advertising, marketing, banking and roles in human resources or consultancy work. It will also provide you with the knowledge and skillset to set up your own business.