



## Setting up parental controls on Amazon Prime



Amazon Prime is a video on demand service offering unlimited streaming of films and TV shows as part of Amazon's paid-for Prime service, available through annual subscription.

You can access it on multiple devices including online via Amazon.co.uk, iOS and Android devices via the Amazon Prime app, PS4, Wii, Xbox, some smart TVs, as well as Amazon's own products, including Fire tablets and phones.

Users get access to free content, but you can also purchase or rent one-off movies for an extra charge.





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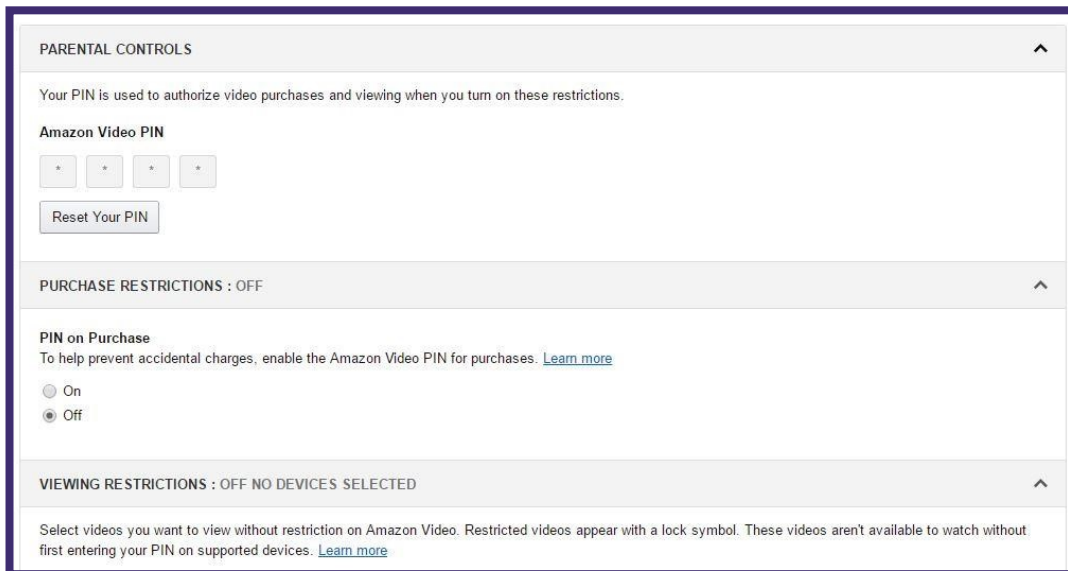
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## To set parental controls:

There are various ways to set parental controls on Amazon Prime and all take some time.

- On the website, the quickest way we have found is to click on **Your Account** on the top right of the navigation bar at the top and choose **Your Prime Video** from the menu.
- Click **Settings** and this will take you to the page shown below. If you're not already logged in, you will be asked for your password before you can access the Settings page.



The screenshot shows the 'PARENTAL CONTROLS' settings page. It includes a section for 'Amazon Video PIN' with a 4-digit PIN input field and a 'Reset Your PIN' button. Below that is the 'PURCHASE RESTRICTIONS : OFF' section, which has a 'PIN on Purchase' toggle set to 'Off'. The 'VIEWING RESTRICTIONS : OFF NO DEVICES SELECTED' section is at the bottom, with a 'Learn more' link.

- Click on [Learn more](#) under **Viewing Restrictions**. This takes you to the **Set Parental Controls** page.

This provides instructions on how to set controls for both purchasing and viewing restrictions by creating a PIN code. If you don't want your child to be able to change the parental controls you set, keep this PIN to yourself.

For **purchasing restrictions**, you can set restrictions centrally for some devices but not all.

The following have to be set on the devices themselves: Android devices; Fire phone; Fire tablets; Amazon Fire TV; Fire TV Stick; Xbox; Amazon Underground app for Android phones.

**Viewing restrictions** give you the option to block playback of videos by age ratings. You can choose which ratings categories you'd like to restrict and on which of your registered devices you'd like these restrictions to apply. Log in and go to **Amazon Video Settings and Devices**.

When you have viewing restrictions on, a 'lock' symbol appears on videos with ratings in your restricted categories. If you try to watch them, you're prompted to enter your Amazon Video PIN before playback can begin.